MEDIA ASSET AND CHALLENGE

MEDIA ASSET

CHALLENGE

DSD

MEDIA CREATION CONTEXT

HOW AND WHEN IT WAS CREATED

WHO IT WAS CREATED BY

MEDIA ASSET

WHERE IT WAS CREATED + WHERE IT NOW EXISTS

WHY IT WAS CREATED

DSD

CONTENTS

REUSE CONTENTS

PERMISSIONS

REUSE PERMISSIONS

TOKEN

REUSE TOKEN

CONDITIONS

REUSE CONDITIONS

REUSE MEDIA CREATION CONTEXT

HOW AND WHEN IT WAS CREATED

WHO IT WAS CREATED BY

MEDIA ASSET

TOKEN/S

WHERE IT WAS CREATED + WHERE IT NOW EXISTS

WHY IT WAS CREATED

8

HOW IT IS SHARED/DISTRIBUTED + HOW PEOPLE CAN ENGAGE WITH IT

WHO CAN ENGAGE WITH IT

MEDIA ASSET

TOKEN/S

WHO FACILITATES THE ENGAGEMENT

PROS + CONS OF ENGAGEMENT